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WE OFFER:

Statewide Coverage *Frequency Discount Agreements Avail.*

In print: 201 editions, more than 2.28 million homes & 3 million readers
Plus: local market online exposure

\$489

25 words
\$15 ea. Addl. Word

Upstate Coverage (Western & Central/Capital Zones)

In print: 104 editions, more than 1.2 million homes & 1.5 million readers
Plus: local market online exposure

\$349

25 words
\$15 ea. Addl. Word

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In print: 97 editions, more than 1 million homes & 1.4 million readers
Plus: local market online exposure
Includes Westchester, Long Island, areas of NYC & more

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Or focus on upstate TARGETED ZONES:

Western NY Coverage

55 editions, more than 651,000 homes & 862,000 readers

Plus: local market online exposure

\$249

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Includes Buffalo, Rochester & more

Central/Capital Coverage

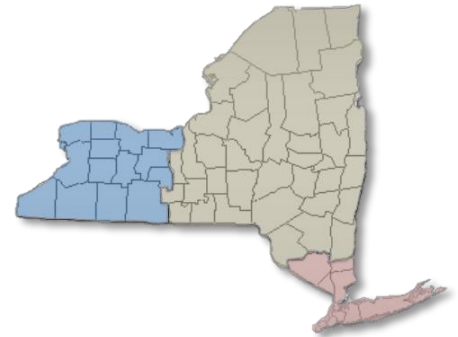
49 editions, more than 568,000 homes & 752,000 readers

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