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WE OFFER:

Statewide Coverage *Frequency Discount Agreements Avail.*

In print: 176 editions, 2,003,302 homes & more than 2.6 million readers
Plus: local market online exposure

\$489

25 words
\$15 ea. Addl. Word

Upstate Coverage (Western & Central/Capital Zones)

In print: 104 editions, more than 1.2 million homes & 1.5 million readers
Plus: local market online exposure

\$349

25 words
\$15 ea. Addl. Word

Downstate Coverage

In print: 72 editions, more than 784,000 homes & 1 million readers
Plus: local market online exposure
Includes Westchester, Long Island, areas of NYC & more

\$319

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Or focus on upstate TARGETED ZONES:

Western NY Coverage

55 editions, more than 654,000 homes & 866,000 readers

Plus: local market online exposure

\$249

25 words
\$10 ea. Addl. Word

Includes Buffalo, Rochester & more

Central/Capital Coverage

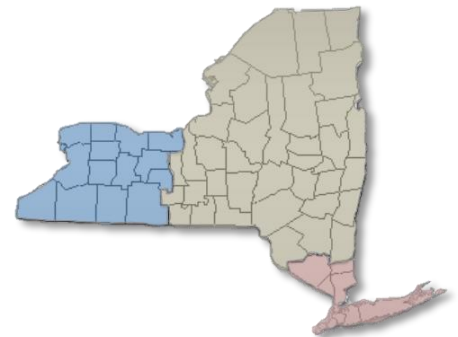
49 editions, more than 564,000 homes & 746,000 readers

Plus: local market online exposure

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Includes Syracuse, Albany, North Country & more



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